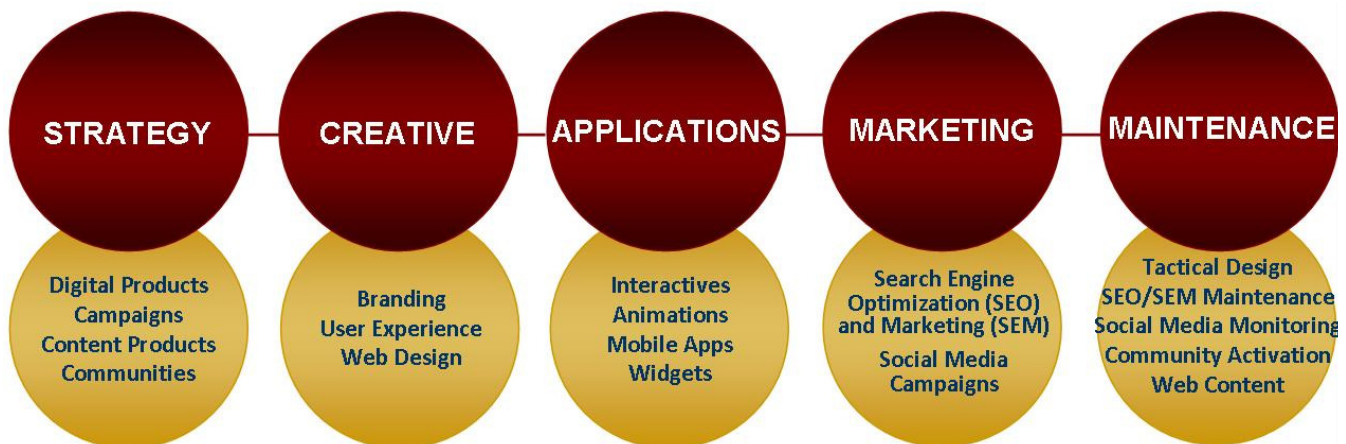


Practical Solutions for Digital Communities that make an Impact

Providing online media and communications executives answers to the tough strategic questions about how to use emerging strategies and tools to make an impact and implementations solutions that make operating an impactful digital community affordable.

Black Turtle media provides practical, cost-effective digital solutions that enhance your competitive position in the digital economy.

- **Innovation:** utilizing the latest tools and techniques with an eye towards producing measurable results
- **Delivery:** building digital solutions with a mix of our capabilities and those of partners to ensure that the right skills and capabilities are brought to the task
- **Operations:** leveraging our dual-shore capability to maintain vital digital properties at a practical price point
- **MediaNet:** our proprietary social media platform brings together a critical mass of industry players in a single network and provides an open platform for members to transact, allowing you to *monetize social media and social networking*
- High-priced agencies are great for “high touch” creative work like branding and user experience; they are NOT the best use of funds once a program has been launched. Black Turtle Media provides cost-effective options for:
 - Community management and expansion
 - SEO/SEM program maintenance
 - Promotional graphics and interactive applications
 - Content development



About Black Turtle Media

Black Turtle Media, founded in 2007, is the interactive media division of Customer Value Partners. This full-service digital agency serves as a B2B enabler for organizations looking to interact with other organizations in their industry eco-system. Black Turtle Media provides full lifecycle development of practical, high impact, ROI-justified digital programs that can launch your organization to an optimal level of online communication. For more information on how Black Turtle Media can help enhance YOUR Online Media, please visit

http://www.cvpcorp.com/solution_areas/digital_solutions.php.